

SECRETARY'S CERTIFICATE

I, JESSIE R. REOTUTAR, acting in my capacity as Corporate Board Secretary of the Small Business Corporation, a government-owned and controlled corporation created by virtue of R.A. 6977, as amended by R.A. 8289 and further amended by R.A. 9501, after being duly sworn to in accordance with law, hereby certify that in the Special Meeting of the Board of Directors of the Corporation held on 19 July 2019 at the SB Corporation Board Room, 18/F 139 Corporate Center, 139 Valero St., Salcedo Village, Makati City and at which a quorum was present, the following Resolution was duly passed, approved and confirmed:

BOARD RESOLUTION NO. 2019-07-2782

STRATEGY MAP OF SMALL BUSINESS CORPORATION

"RESOLVED: That taking off from the results of the July 5 and 6, 2019 Strategic Planning of the Board and as further discussed by Management, the Strategy Map of Small Business Corporation, a copy of which is attached as Annex "A" and made an integral part hereof be, as it is hereby approved and confirmed."

APPROVED.

Makati City, 22 July 2019.

JESSIE R. REOTUTAR Corporate Board Secretary

OATH

REPUBLIC OF THE PHILIPPINES)

MAKATI CITY

) S.S.

SUBSCRIBED AND SWORN to before me this 1 2 3 2 2 Makati City, affiant exhibited to me his UMID No. CRN-006-0083-3539-9.

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Book No YUI

Series of 2019.

ATTY.GERVACIO DE DELLA JA NOTARY PUBLIC FOR MAKATI CITY UNTIL DECEMBER 31 2020

PTRN0.7888104 01-08-2019 MAKATI

IBP NO.65615 LIFETIME MEMBER

APPT.NO.M 204 12017/1ROLL NO. 4009 MCLE COMPLIANCENO. V-0006934

UNIT 10 PENINSULA COURT BLDG 8735 MAKATIAVE., MAKATI CITY

SMALL BUSINESS CORPORATION

An Attached Agency of the Department of Trade and Industry



VALUE PROPOSITION

Sustained financing alternatives for unfinanceable segments of Philippine MSMEs 1/

VISION

By 2025, we will be the leader in building financing alternatives for Philippine MSMEs, putting them at the forefront of inclusive economic growth.

Our MISSION is to relentlessly champion the neglected business segments of the country to get them to access the capital needed to grow successfully.

SERVICE PHILOSOPHY

Ferocity in the mission, kindness towards each other

VALUES

Matapat sa Bayan (faithful and trustworthy service to the country) Magaling at Maabilidad (competent and innovative) Bayanihan (community in unity)



inance

Customer

To cause prosperity among MSME segments traditionally considered unfinanceable, thereby increasing economic diversity and inclusion



Good governance and cost efficiency in the management of stakeholders' investment observing both financial and social returns



Effectiveness and efficiency of delivery of services to MSMEs confirmed by supported enterprises and partner institutions



Create dynamic relationship with approving bodies and With local governments

Build SBCorp reputation as a critical and valued government asset for MSME development

Create and roll out stronger analytics on information innately generated by SBCorp on MSME finance

Build a nationwide network of MSME-oriented FIs for the platformification of NGsupported lending

Create an organizational system that supports agile innovation and roll-out

Build digital connectivity in the organization and adopt information-based solutions for all business processes



Acquire the ability to develop and roll out financing models for neglected business segments

Sharpen the saw on existing financing models

1/Unfinanceable segments refer to MSMEs that operate as an on-going business yet not able to access finance at non-usurious rates.