

**SMALL BUSINESS CORPORATION**

Memorandum  
11 March 2019

To : All SB Corp Officers and Employees  
From : GAD Focal Point System – Technical Working Group (GFPS-TWG)  
Subject: 2019 National Women’s Month Celebration (NWMC)

In celebration of Women’s Month this March, all officers and employees of SB Corp are encouraged to participate in the following activities to show our support in women empowerment and gender equality:


- Participate in **PURPLEFRIDAYS initiative** by wearing purple polo shirts, blouse, polo every Friday of March starting March 15 to join the call to:
  - Advance women’s rights and gender equality;
  - Break gender stereotypes; and
  - Stop gender-based violence and discrimination against women

If you don not have purple clothes, you can still show your support by wearing accessories like scarves, wristband, brooch or ribbons.

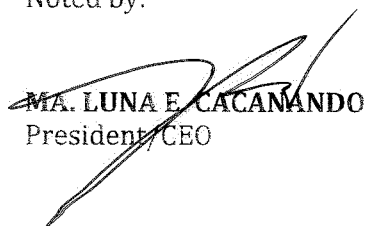
- Follow PCW’s (Philippine Commission on Women) official social media accounts and share updates and posts about the National Women’s Month Celebration (NWMC).
  - <https://www.facebook.com/PCWgovph>
  - <https://twitter.com/PCWgovph>
  - <https://www.youtube.com/user/CommissionOnWomenPH/videos>

Let us continue to honor and recognize the significant contributions of women in nation-building.

For information.

  
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GAD Focal Point Person

Noted by:

  
**MA. LUNA E. CACAMANDO**  
President/CEO